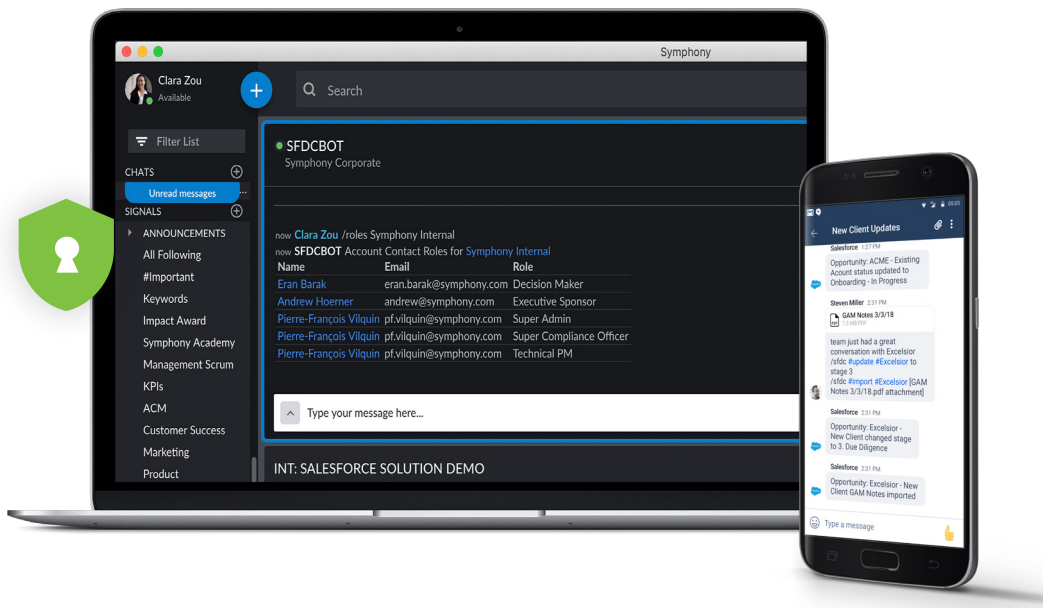


Salesforce™ for Symphony

CONNECTED, COLLABORATIVE & CONFIGURABLE

Symphony provides a packaged integration with the Salesforce Sales Cloud platform to enable users to access CRM data through Symphony's secure team collaboration platform.

The solution supports a bi-directional flow of information between Salesforce and Symphony, increasing efficiency for individuals and teams.



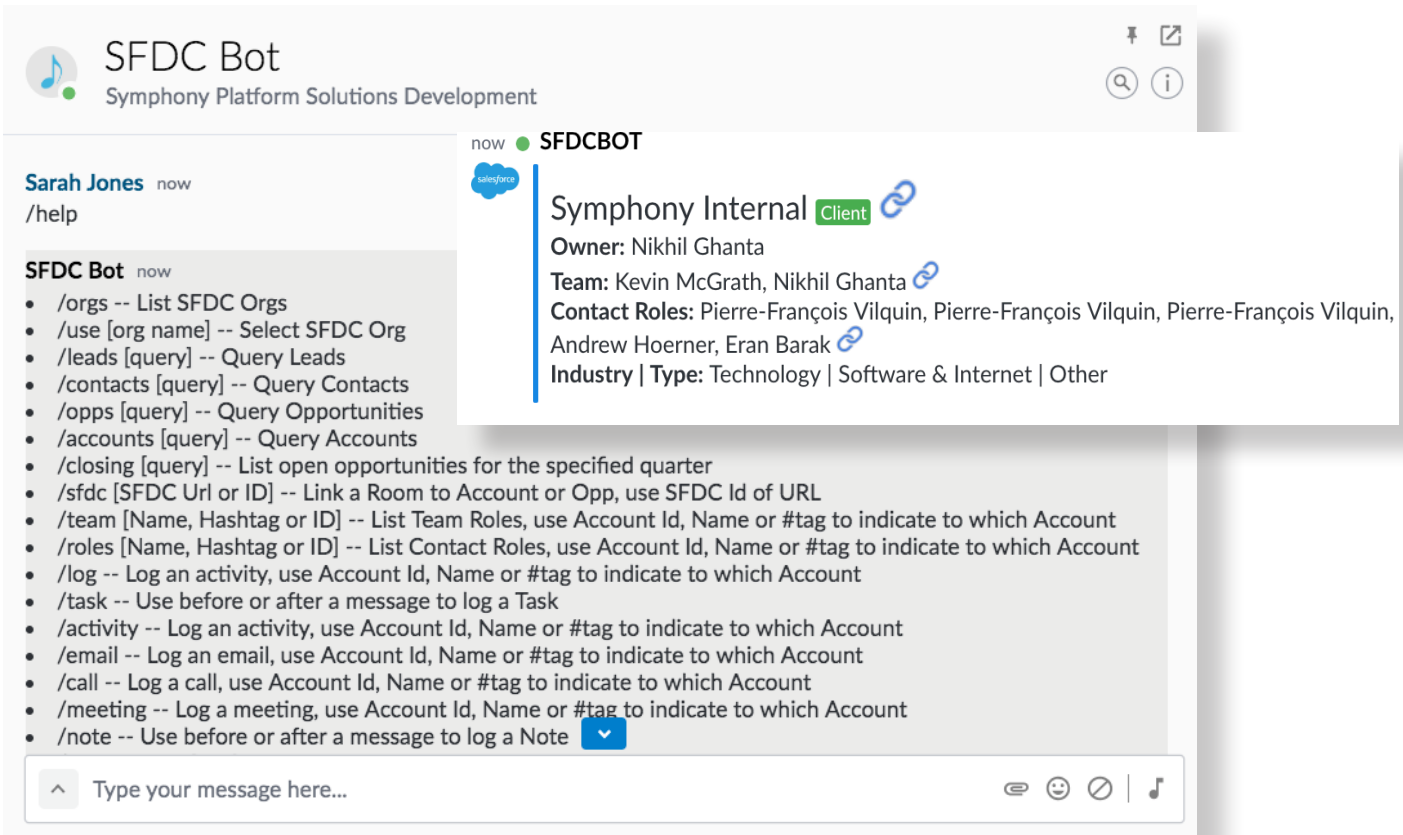
THE INTEGRATED POWER OF SALESFORCE

Collaborate with the right people at the right time to achieve your business objectives, in a highly secure and compliant way.

Packaged and ready-to-go out of box, the solution directly supports the CRM lifecycle and responds to commands triggered through Symphony chat. The solution can be easily configured to work with Salesforce Enterprise editions and above.

FEATURES & BENEFITS

- **Consolidate your CRM management** to update opportunities, share account information, and more all in one place
- **Expedite CRM data discovery** with standardized queries
- **Reduce time spent on manual entry** by posting into Salesforce directly from Symphony
- **Securely share CRM data** across a wider array of users, allowing more colleagues to access this data
- **Increase profitability** by distributing information faster to win trades and improve client retention
- **Access accounts and opportunities** in your CRM faster with direct links from chat rooms
- **Intuitive predefined commands** to render data stored in Salesforce
- **Easily customizable** to your specific Salesforce configuration
- **Flexible entitlements** that will respect existing Salesforce user permissions



BE MORE EFFECTIVE

The Salesforce solution is configured to provide detailed information in formatted results. The standardized queries source information across reports, accounts, contacts, and opportunities.

SIMPLE PACKAGING

Streamline the location of data into a singular platform. This out-of-the-box solution directly supports your teams to update CRM records and track the progress of company objectives.

CUSTOMIZED COMMANDS

Administrators and developers can easily create custom commands, beyond what is provided, so users can fully leverage existing Salesforce data without disrupting their current workflow.

WORKS ON MOBILE AND DESKTOP

Add call reports, tasks, notes, and more via Symphony Mobile or Desktop to your accounts and opportunities.

For more information visit workflow.symphony.com/CRM