

Brand Guide 2020



SYMPHONY



SYMPHONY



SYMPHONY



SYMPHONY

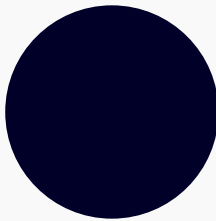
Please Don't



PRIMARY

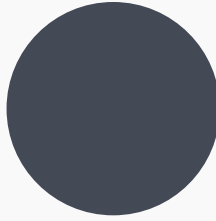


Electricity
#0098FF
0 / 152 / 255

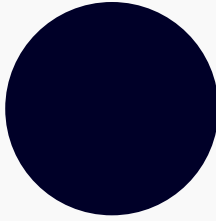


Midnight
#000028
0 / 0 / 40

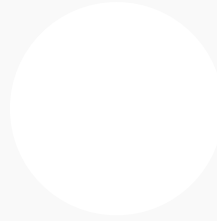
NEUTRAL



Gunmetal
#444956
68 / 73 / 86



Black
#000000
0 / 0 / 0



White
#FFFFFF
255 / 255 / 255

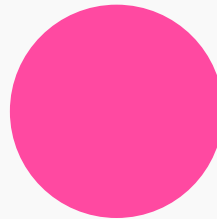
CHARACTER



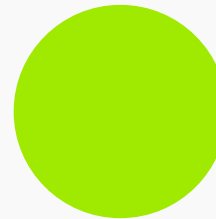
Plum
#C704FF
199 / 4 / 255



Orange
#FF7E06
255 / 126 / 6

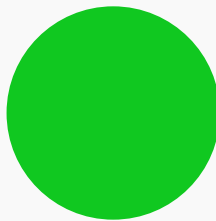


Rose
#FF49A1
255 / 73 / 160



Lime
#9FEA00
159 / 234 / 0

ACTION



OK
#10C820
16 / 200 / 32



Attention
#FFC840
255 / 200 / 64



Warning
#FF4840
255 / 72 / 64

TINTS

-96

-80

-64

-40

-24

-16

+16

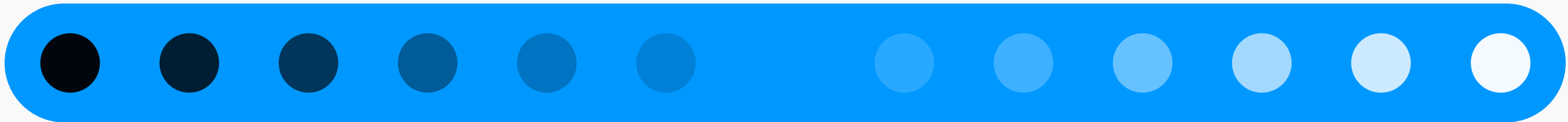
+24

+40

+64

+80

+96



White

#FFFFFF

255 / 255 / 255

0 / 0 / 0 / 0

White

Black

#000000

0 / 0 / 0

40 / 20 / 20 / 100

Black

Electricity

#0098FF

0 / 152 / 255

86 / 8 / 0 / 0

299 C

Midnight

#000028

0 / 0 / 40

100 / 73 / 30 / 85

296 C

More Information

If you have any questions on the usage of our logo,
please contact:

press@symphony.com