

Protect Trading Desks

With Secure WhatsApp Access

WhatsApp—the number one messaging app in the world and growing fast. Employees use it extensively in their personal lives and naturally want to use in their professional lives too.

WhatsApp and other encrypted personal messaging apps are unauthorized for work use across the industry, as they risk widespread abuse by circumventing compliance checks.

Although mostly used innocently for work purposes to discuss market color and other trading room chatter, firms risk being in regulator and media spotlight.

Reputation & Regulatory Risks - WhatsApp can't be monitored to ensure employees don't engage in embarrassing or illegal activities:

- Sharing gossip, dirty jokes, GIFs, and snaps of unsuspecting colleagues on the trading floor
- Taking screenshots of confidential client positions, disclosing sensitive information or discussing clients unfavorably

Impossible to Ban or Enforce - attempting to prevent employees from installing WhatsApp on their own devices and efforts to educate and handle through policy and enforcement have both failed.

The Industry Now Has a Solution

Now you have a safe way of approving employee use of WhatsApp, while keeping all communications secure and available for compliance to monitor and retrieve.



Symphony CONNECT for WhatsApp:

- An API integration between Symphony and WhatsApp, enabling Compliance export of all messaging content
- A completely native experience—employees use WhatsApp exactly the way they do for other chats
- Deploy to client-facing or sensitive divisions, specific trading desks or deal teams

Protect the Firm

Contact your Symphony account manager or reach out to us at CONNECT@symphony.com